

GREEN FIELD HOSPITAL PROJECT: WHITE PAPER

As a chairperson of the board, promoter, co-promoter, or owner of a green field hospital setup, whether a **single doctor, non-medical entrepreneur, group of medicos, or private limited company, driving the project**, the project's leadership would be anxious to address several aspects that form part of the stage of planning.

Concept to launch is a critical step during the planning stage, and it involves crucial knowledge transfer from experts for concept development and recommendations regarding APT facility and services model.

Is it based upon a **scientific needs analysis**? Has my **wish list** for the project concept been **critically analyzed** for suitability? Which capital **formations, business model, and business plan** should be adopted for this project? Who can guide me with all options, including **pros and cons, clearly laid down on table**? **Our experts at SARATHY ADVISORY** have time-tested inputs answering all these questions. Based on our vast **previous experience** and a **deep insight**, we help develop a **well-aligned proof of concept** for a given project to a **targeted business objective**. For projects driven **by charitable trusts**, we have a differently aligned strategy to suit their different formations and objectives.

Once the concept is frozen, the next question in line is about working out precise **budgets and financial plans**. How do I **phase the project**? How do I phase the **CAPEX inflow**? How will it impact the **construction costs, equipment costs, and allied costs** of the project? SARATHY ADVISORY specializes on advisories for selection and recommendation, as well as providing **end-to-end handholding for procurement** of financial assistance modeled, of course, on a very sound D:E ratios and having built-in **rational debt servicing mechanisms**. The SARATHY ADVISORY team will manage the deliverables of this phase with a **comprehensive concept note** and an exhaustive and realistic **TEF report**.

The **design of the proposed building** will be the next challenge. What is the **ideal facility and services plan**? How do I balance **patient flow** and **workflow** while at the same time **satisfying regulatory compliance requirements**? How effectively can I design the **critical care and surgical areas**? How will it impact the **infection control activities**? How do I have built-in **project monitoring mechanisms** during the construction phase? Who will be able to provide inputs to the project architect about all this? The experts at SARATHY ADVISORY will do this based on their previous experience of over 30 design advisories.

In next phases the SARATHY ADVISORY team can provide a comprehensive **equipment advisory** and **HR planning process**. The team can design **optimum process plans** based on the applicable standards in clinical and management areas to set up the work culture right from the day of commissioning in green field projects. This will ensure a natural byproduct of **accreditation** of the setup in due course.

How can my institution be **different from the others**? SARATHY ADVISORY team will suggest **USP additions** and **value additions** to the project plan right from the planning phase to answer this dilemma.